

PRESS RELEASE FOR IMMEDIATE PUBLICATION

Published January 2009



Blue Marlin gives scrapers wings Profloor Technology launches a new generation of scrapers

After the triumph of the widely acclaimed Blue Marlin knife that was awarded the red dot for product design, a further new development from the innovative Swiss is about to be added to the Blue Marlin family and is set to conquer the global tool market for floor layers.

World first outflanks its competitors

In launching the Blue Marlin scraper, Profloor Technology has once again set the benchmark in terms of ergonomic user-friendliness, solution orientation and innovation. Yet again, the creative company from Switzerland has given a clear idea of what its special vision of floor laying tools for the future is all about.

What looks like a completely normal scraper family at first glance turns out to be, on closer inspection, an absolute world first. The secret of these unique scrapers lies in the large number of wings that fulfil multiple functions. With their winged blades the Blue Marlin scrapers finally offer a solution that will revolutionise the scraping of different materials from the word go:

The wings provide the blade with a small contact face so that any friction generated on the blade when scraping the material is reduced. This makes work a lot less tiring and saves energy; a very pleasant side effect for the user.

The actual ground-breaking innovation, however, is chiefly noticeable here: previously, when it was only possible to scrape a minimum of material before this came into contact the scraper holder, the progressive wings on the blade now act as deflectors. The scraped material can no longer press against the holder but glides off without getting trapped.

Thus the previous time-consuming and tedious job of scraping carpets, PVC, rubber underlays, wall paper or remnants of adhesives is now considerably easier and almost child's play.

Solingen blade quality

As for the Blue Marlin blades, Profloor Technology also relies on the partnership with a renowned Solingen blade manufacturer for the Blue Marlin scrapers; a company guaranteeing the highest quality and fulfilling all the demands of a Blue-Marlin top-class product. High quality steel and complex processing ensures that the blades do not split even when scraping the hardest of materials. This means that the Blue Marlin scrapers provide maximum safety in the workplace as in developing the blades, special attention was given to achieving the perfect balance between the greatest possible flexibility and maximum hardness. The special hardening also means that the blade is also thin enough to glide under the material to be scraped. A long life and extreme sharpness are the hallmarks of this exceptional instrument. The oxide resulting from the bluing process involving different compositions and strengths also protects the Blue Marlin scraper blades from corrosion. Moreover, Profloor Technologies continues to pursue its world-wide unique concept of numbering the blades, even those for the scrapers. This means that the production shop can trace each blade precisely and ensure that the renowned high quality in the market is assured.



Scraper blade 10 cm



Stripper blade 21 cm



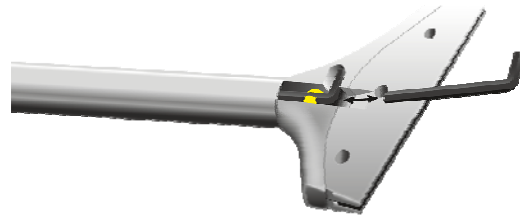
Stripper blade 35 cm

Large strippers and small scrapers

Size, here, is of no particular importance as the simple yet unbelievably effective idea of the winged blade can be used for the complete spectrum and all sizes of scrapers. These can be equipped with the new blades without any difficulty. The advanced blades also offer a further, outstanding, financial advantage: The Blue Marlin scraper blades not only simplify the work of scraping but also extend the life of the deflectors as the scraped material only accumulates on the wings of the blade. This considerably reduces the wear and tear of the stripper deflectors. At the moment, the unique product family comprises two hand scrapers. The all-in-one system with an integrated Allen key is also very practical and user-friendly. The sophisticated clip system in the scraper head holds the Allen key at the ready and the blade can be released easily without the need for an additional tool. In addition, the various high performance strippers for use on large areas are ergonomic and guarantee maximum safety.



Scraper with allen key



Turning handle scraper

Innovation was also built into the design of the packaging as Profloor Technology was the first company to launch the elegant aluminium blade holder in 2006. In the meantime, this idea has almost become the industry standard and has found many imitators in the sector. The standard scraper blades, which come in the width of 10cm, are obtainable in the original, high-gloss, blue tins with the Blue Marlin logo embossed on the lid.

Ever since its foundation in 1996, Profloor Technology GmbH, headquartered in Switzerland, has been a leader in the development and production of award-winning tools and machines for the floor covering industry. Global patents, a dense production network in Eastern Europe and Asia as well as exclusive development know-how and consistent high quality are success factors that have made Profloor Technology a global player within in the trade. A finely woven distribution network markets Profloor Technology products in Europe, USA and Australia under the recognised and protected Shark logo as well as private label products.

Should you require any further information, please contact:

Janine Heberle
Phone +41 (0)44 994 40 70 / E-Mail janine.heberle@profloor-technology.com