

PRESS FOLDER



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Ever since its foundation in 1996, Profloor Technology GmbH, headquartered in Switzerland, has been a leader in the development and production of award-winning tools and machines for the floor covering industry. Global patents, a dense production network in Eastern Europe and Asia as well as exclusive development know-how and consistent high quality are success factors that have made Profloor Technology a global player within in the trade. A finely woven distribution network markets Profloor Technology products in Europe, USA and Australia under the recognised and protected Shark logo as well as private label products.

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CORPORATE PROFILE

High performance technologies and intelligent solutions to problems for the floor covering industry

Since its foundation in 1996, Profloor Technology GmbH has devoted itself to the design and manufacture of state-of-the-art professional tools and machines for floor layers. Professional users particularly appreciate the high and reliable quality of the products that can be used to lay all types of floor covering with precision.

Exclusive know-how ensures the competitive edge

An internal design department, global patents plus many years of experience in manufacturing in factories across the world are key success factors for competing in international markets and maintaining a lasting head-start. The company is therefore able to guarantee not only the trade in general but also tradesmen in particular, the best quality, thus providing the basis for enduring competitiveness for Profloor Technology customers vis-à-vis rivals.

The focus is on customer benefits

With the help of intelligent, application-driven solutions to problems, the innovative Swiss set the course for the future. A particular ground-breaking product that will revolutionise the renovation of existing buildings is the QuickWall®: Awarded the German prize for innovation 2007, the mobile dust screen ensures that renovation work can be undertaken to existing buildings such as hospitals, public facilities, companies and residential properties in a clean and professional manner. The expressive slogan "a must against dust" speaks for itself. The "Blue Marlin" floor laying knife has advanced to become a true lifestyle product for the sector. Its elegant, practical design and the extraordinary good grip makes it a must have for professionals. Another world first is the Provinol seam cutter, whose specially developed and patented curved blade guarantees perfect seam cutting, wall to wall. In addition to these examples Profloor Technology's portfolio comprises many additional and highly innovative products and is being added to all the time.

Distribution as the company prime mover

Worldwide distribution partners, specially trained by Profloor Technology, provide the trade with competent and application-driven advice. A finely woven distribution network already markets Profloor Technology products in Europe, USA and Australia. The protected "Shark Label" is acknowledged around the globe by professionals. The production of private label products marketed by global leading companies is also extremely successful.

BACKGROUND

- 2010 Development and start of production of the cutinator.com laminate, parquet and design cutters
- Blue Marlin wins ADEX 2010 US Award for Design Excellence
- Development and start of production of the beneline working pents
- Development and start of production of nemo-tools product line
- 2009 Nominated for the German Design Award 2009
- Development and start of production of the enlarged Blue Marlin product family:
- Blue Marlin Blades – blued and hardened with a coating of titanium
- Blue Marlin Scraper – scraper blades with wings
- Development and start of production of Contego cable conduit
- Development and start of production of 4m folding level for small vehicles
- 2008 Development and start of production of the “CAVUM“ profile system
- The homepage gets a new look
- Blue Marlin wins the red dot design award 2008
- 2007 German prize for innovation – an award from “*Bau*“, *München*, for the revolutionary Quick Wall, a dust screen used during the renovation of existing buildings
- Development and start of production of aluminium corner pieces for skirting boards
- Foundation of Proverum AG, holder of the PF Group patents and brands
- 2006 Development and start of production of the “Blue Marlin“ universal knife
- Development and start of production of the “Quick Wall“ dust screen
- 2004 Development and start of production of the “SCREASY“ skirting board screw
- 2002 Development and start of production of the “Provinol“ universal knife

- 2001 Development and start of production of the Lino and PVC tool line
- 1999 Development and start of production of "Profloor-Workwear"
- 1998 Development and start of production of the "Shark" universal knife
Launch of the shark logo as a brand name for products and company
- 1997 Foundation of Profloor Technology GmbH, Development and Production
Development and start of production of parquet and laminate installation tools